



**FOR IMMEDIATE RELEASE**

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**NOTE TO EDITOR:** Download high res photo [here](#).

**PHOTO CREDIT:** Image courtesy of National Conflict Resolution Center.

**PHOTO CAPTION:** Malin Burnham, Jeanne Herberger, and Steven Dinkin at the National Conflict Resolution Center's 30<sup>th</sup>-anniversary Peacemaker Awards dinner that took place on April 7.

**National Conflict Resolution Center Announces Record \$1 Million Pledge;  
Philanthropist Jeanne Herberger's Gift Launches Endowment Fund Campaign**

*\*\*Fundraising goal of \$20 million by end of 2020 seeks sustained funding to expand core initiatives aimed at promoting conflict resolution, spreading civility, and healing divisiveness.\*\**

**SAN DIEGO – April 10, 2018 –** [National Conflict Resolution Center \(NCRC\)](#) has received the largest gift in its 35-year history with a pledge of \$1 million from Rancho Santa Fe philanthropist Jeanne L. Herberger, Ph.D. The donation has been designated as the Lead Gift in NCRC's first-ever Endowment Fund Campaign, which was formally launched April 7 at NCRC's 30<sup>th</sup>-anniversary Peacemaker Awards dinner.

NCRC's Endowment Fund Campaign has set an aspirational goal of raising \$20 million by the end of 2020. The decision follows a surge of interest in NCRC's portfolio of conflict resolution and inclusive communication programs at a time of mounting concern about heightened incivility and partisan divisiveness.

"As an Advisor to the Board, Jeanne has helped chart NCRC's organizational course, and her generous Lead Gift provides substantial momentum to our new Endowment Fund campaign," said NCRC President Steven Dinkin. "We are deeply grateful to Jeanne for her leadership and her faith in our mission, and we are tremendously excited about what lies ahead."

"I am very proud of NCRC's exemplary record of fostering peaceful collaboration here at home and in a dozen countries across four continents," said Dr. Herberger. "This hometown success story has made civility one of San Diego's fastest-growing exports. We must seize this timely opportunity to broaden NCRC's impact and raise its visibility."

The NCRC Endowment Fund is specifically aimed at giving NCRC a solid financial foundation to sustain and expand its four core initiatives:

- ***Avoiding the Pipeline to Prison***, a partnership with regional law enforcement and education leaders that uses restorative justice practices to keep at-risk youth in school and out of detention facilities and that reduces public spending on costly prosecution and incarceration;
- ***The Galinson Campus Civility Project***, which currently trains student leaders at nine university campuses in California and Arizona in inclusive communication skills to help them balance the principles of free speech and open inquiry with the need to respect differing viewpoints and teach civil discourse;
- ***Empowerment Training*** that helps veterans, refugees, emancipated foster youth, the homeless, and other vulnerable groups attain the life skills they need to achieve self-sufficiency; and
- ***The Center for Community Cohesion***, an innovative model of neighborhood-based services and training programs that strengthens diverse communities by helping their members become engaged and collaborative.

“Our impetus for this ambitious campaign is NCRC’s emergence as a singular force for social unity and a signature San Diego achievement,” said San Diego leader and philanthropist Malin Burnham, who serves along with Dr. Herberger as an Advisor to the Board. “NCRC is the only organization of its kind in the country. Its approach is uniquely proactive and nonpartisan. And it exemplifies the global impact of San Diego’s culture of innovation. We believe our potential to accomplish transformative social change is limitless.”

Dr. Herberger is Vice President of Herberger Enterprises, Inc. She and her husband, renowned architect Gary Kierland Herberger, who passed away in 2017, amassed an exceptional record of philanthropic giving during their 51-year marriage that included sustained support of Arizona State University and Sanford Burnham Prebys Medical Discovery Institute. In recognition of their remarkable generosity and personal advocacy for such areas as education, biomedical research, and the arts, the Herbergers were honored by NCRC in 2010 with its inaugural Philanthropy in Peacemaking Award.

“The San Diego region is indebted to Jeanne for her vision in making this extraordinary investment in NCRC,” said community leader Jack McGrory, who chairs the organization’s Galinson Campus Civility committee at San Diego State University. “We have seen how NCRC’s trademarked communication skills and tools work across the human spectrum: from troubled teens to college undergraduates to homeless veterans. The Endowment Fund will be a platform to extend the reach of these powerful instruments.”

### **About the National Conflict Resolution Center**

National Conflict Resolution Center (NCRC) provides the resources, training and expertise to help people, organizations and communities around the world manage and solve conflicts, with civility. Built on the principle that every dispute has a solution, NCRC serves a variety of communities in both the public and private sectors – regionally, nationally and internationally. The organization’s mission is to resolve issues with the highest possible degree of civility and equitability to all parties involved.

NCRC was founded in 1983 by the University of San Diego Law Center and the San Diego County Bar Association. With more than 35 years of experience and over 20,000 cases managed, NCRC is recognized as an international leader in mediation instruction and conflict resolution. To learn more, donate or volunteer please call 619-238-2400 or visit [www.ncrconline.com](http://www.ncrconline.com). Connect with NCRC on [Facebook](#), [Twitter](#) and [Instagram](#).